



SUSTAINABILITY

At Rammos Managed by Dedeman, we see sustainability as a reflection of our responsibility towards both nature and people. This report summarizes the steps we have taken to improve our environmental and social impact while creating long-term value for our guests, employees, and the community.



RAMMOS
MANAGED BY
DEDEMAN



The Future We Envision, The Present We Embrace

Inspired by our roots and the warm spirit of the Aegean, we strive to offer an innovative hospitality experience shaped by nature.

In line with our sustainable tourism philosophy, we combine modern technology with environmentally friendly practices to maximize guest satisfaction. Through our commitment to quality service, we contribute to the value of our region while promoting local culture both nationally and internationally.

We value Bodrum's local products, cultural heritage, and artisanal traditions. We blend the inspiring warmth of the Aegean with respect for the nature and principles of the region we call home.

Through our sustainable training vision, we equip our team to reflect this culture in the most authentic way possible, aiming to deliver the warmth of the Aegean and Turkish hospitality at the highest standards.



Our Corporate Ethics and Environmental Commitment



As we continue our corporate development journey, we establish and implement quality management systems in accordance with international standards.

We continuously measure and improve the services we provide to our guests.

To ensure the well-being of both our guests and employees, we provide food that meets physical, chemical, and microbiological safety standards. We apply strict food safety and hygiene practices throughout procurement, storage, preparation, and service processes.

Our transparent management approach is built upon professionalism, integrity, and diligence.

As part of our commitment to sustainable tourism, we actively reduce water consumption, chemical usage, and waste generation. Environmental protection remains a key consideration in selecting the products and chemicals we use.

**Corporate
Perspective**

**Sustainable
Actions**





Respect for Diversity, Commitment to Equality

01

Respect

Respecting the fundamental rights of all stakeholders and individuals we interact with forms the foundation of our sustainability and cultural continuity approach.

02

Equality

We regard differences such as gender, language, ethnicity, age, disability, belief, and sexual orientation as valuable assets and maintain a firm stance against all forms of discrimination.

03

Communication

We listen to our employees and foster a communication culture where ideas can be expressed freely through dialogue, collaboration, and solution-oriented approaches.



Building the Future Through Conscious Choices

01

Awareness

We recognize that natural resources are limited and conduct our procurement processes with this awareness in mind.

02

Responsibility

We prioritize products that are environmentally friendly, recyclable, or produced with minimal environmental impact.

03

Collaboration

We encourage our business partners to adopt environmentally responsible production methods and operate with a strong sustainability mindset.

04

Ethics

We are committed to working with suppliers who uphold honesty, fairness, and ethical business practices.





Hospitality Rooted in Local Heritage

At Rammos Managed by Dedeman, we consider preserving the cultural and agricultural heritage of our region a social responsibility.

In line with this vision, as of May 2024, we took a meaningful step to support local producers and contribute to the promotion of our region.

Geographically certified, 100% natural mandarin chips and mandarin cologne sourced from local producers were presented as gifts to all our guests. These gifts served not only as thoughtful offerings but also as a way to highlight the value of products grown in Bodrum's fertile lands and promote sustainable production practices.

In addition, we welcomed our guests with 100% natural mandarin Turkish delight, introducing local flavors while reflecting the warmth of our hospitality.

Through these initiatives, we support the regional economy while providing our guests with an authentic and memorable experience.



Ramos Managed by Dedeman was designed with an environmentally conscious approach from the very beginning of its construction process. Constructive ceramic cladding on the exterior and rock wool insulation in interior areas provide energy efficiency throughout all seasons. Environmentally harmful materials such as chemical-based paints and XPS foam were deliberately avoided during construction.

To minimize electricity and water consumption across the property, decorative stone landscaping and extensive tree planting were preferred over large grass-covered areas. Existing plants and trees are sustainably irrigated through a timer-controlled drip irrigation system.



Building in Harmony with Nature

Powered by the Sun, Committed to the Future



As part of our sustainable tourism vision, Rammos Managed by Dedeman has taken an important step toward meeting its energy needs through environmentally friendly resources.

With an investment of €150,000, we commissioned our solar energy system consisting of 368 collectors to generate a significant portion of our electricity demand from renewable sources. Installed on the rooftops of our buildings, this system allows us to utilize solar energy efficiently, reducing our environmental impact and carbon footprint.

Through this investment, we are not only considering today's needs but also contributing to a more sustainable future for generations to come.

We believe that the most valuable legacy we can leave behind is a livable world, and we proudly embrace the responsibility of operating in harmony with nature at every step.





Awareness

To increase awareness regarding women's rights and the prevention of abuse, we provide regular training programs for our staff. Promoting respect for women and the protection of children is one of our core responsibilities.



This. And all summer,
bottled.

Representation

Working hours and workplace conditions are carefully designed with consideration for the needs of our female employees.



Participation

Through our innovative management approach, we value the opinions of our female employees and actively involve them in decision-making processes. We believe that wherever women contribute, growth, improvement, and success naturally follow.



**The Strength of Women,
The Strength of the
Future**



A Journey Growing Through Kindness

Responsibility

At Rammos Managed by Dedeman, we believe that our inner well-being is closely connected to the well-being of our environment. Through collaborations with non-governmental organizations, we strive to make a positive impact on more lives and contribute to social awareness. We take responsibility for creating social awareness and supporting initiatives that contribute to a more sustainable and inclusive society..



Inspiration

In collaboration with Bodrum Health Foundation, we implemented the "Make a Wish" project, where participants came together to create candles and share meaningful moments filled with hope. These valuable experiences continue to inspire us to develop sustainable and impactful projects for the future.



Solidarity

Through social responsibility projects such as "Hand in Hand with People with Disabilities," we aim to overcome barriers together and help build a more inclusive world for everyone.





Zero Waste, Full Commitment

As a holder of the Zero Waste Certificate, Rammos Managed by Dedeman Hotel Bodrum integrates environmental awareness into every aspect of its daily operations.

To minimize waste generation, waste separation units have been installed throughout the property, increasing awareness among both our guests and employees.

Through regular training sessions and participation in environmental awareness activities, we encourage our team members to adopt environmentally responsible behaviors not only in the workplace but also in their daily lives.

In addition, by replacing single-use cosmetic amenities with 500 ml dispensers in guest rooms, we have significantly reduced disposable waste.



Our Strategy is Nature, Our Goal is the Future

At Rammos Managed by Dedeman Hotel, we embrace sustainability not merely as an environmental policy but as a philosophy that forms the foundation of all our operations.

Our respect for nature is reflected in every aspect of the guest experience we provide. From energy efficiency and water conservation to waste management and support for local producers, we strive to minimize our environmental impact at every opportunity.

We take responsibility today for the world we wish to leave for future generations.

We extend our sincere gratitude to our guests, business partners, and employees who accompany us on this sustainability journey and reaffirm our commitment to continuously improving and expanding these efforts.

Because we believe that true hospitality is defined not only by the care we show people, but also by the care we show our planet.

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ABIL
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