



REGIONAL AWARENESS POLICY

At [Rammos Managed by Dedeman](#), we recognize the importance of understanding the region in which we operate and maintaining a respectful relationship with the local community. We respect local traditions, historical heritage, and cultural values, while actively contributing to the economic, social, and cultural development of the destination.

For this purpose, we are committed to the following principles:

1. We support the protection of local resources and facilities while contributing to ensuring their accessibility and sustainable use.
2. We promote the preservation of local culture and traditions, and we do not tolerate any discriminatory practices related to opinions, ethnic origin, beliefs, or vulnerable groups. We recognize that visitors arriving for tourism or employment purposes contribute to regional development through cultural diversity, and we believe they should always be welcomed with hospitality and respect.
3. We engage in dialogue and consultations to ensure that local characteristics, sensitivities, and the needs of the local community are taken into consideration in decision-making processes.
4. We support the protection and preservation of historical and archaeological heritage.
5. We work collaboratively with the local community to promote solidarity, protect historical and cultural assets, and contribute to preventing the deterioration of the natural environment.
6. We contribute to the regional economy by supporting local employment opportunities and prioritizing local sourcing and procurement whenever possible.
7. We support all our stakeholders in promoting the region's gastronomy, activities, cultural heritage, and traditions (including religious and cultural sites, natural attractions, biodiversity, and local values). To achieve this, we ensure that our employees receive appropriate awareness and training on these subjects.
8. In our interactions with local communities and society, we collaborate around shared goals aimed at preserving these values and ensuring their sustainability for future generations.