



CORPORATE COMMUNICATION POLICY

At [Rammos Managed by Dedeman](#), we are committed to continuously improving our working environment and the quality of the services we provide, ensuring long-term sustainability while creating added economic value.

We strive to be recognized as an inspiring and competitive brand within the hospitality industry, maintaining effective communication with all stakeholders while continuously strengthening our position through innovation, transparency, and sustainable development.

For this purpose, we are committed to the following principles:

1. We place innovation at the center of our management philosophy and move forward together with our stakeholders by encouraging participation in innovative processes and continuous development initiatives.
2. We expand our business activities into new regions and different geographical markets through strategic investments and sustainable growth opportunities.
3. We continuously modernize our facilities through new architectural projects and infrastructure development initiatives designed to improve operational efficiency and guest experience.
4. In order to create high economic value and establish a unique position within the hospitality industry, we continuously improve our service concept in line with guest expectations, sector innovations, technological developments, global trends, and our commitment to premium service standards. We embrace a philosophy of innovation, creativity, and forward-thinking competition.
5. We proactively identify potential corporate risks and take preventive measures in advance in order to manage business continuity, operational stability, and sustainable growth in the healthiest and most efficient way possible.
6. Guided by our innovative mindset and culture of continuous improvement, we regularly review, evaluate, and enhance our internal operational processes to improve overall organizational performance.
7. We strengthen our infrastructure and continuously improve service quality by investing in modern equipment, advanced technology, innovative materials, software solutions, and operational tools.
8. In order to remain a preferred employer, we continuously improve our working environments, employee facilities, organizational culture, and communication practices with our employees.
9. In all our activities, we prioritize transparent, participatory, and trust-based communication with all stakeholders, ensuring strong and sustainable long-term relationships built on mutual respect and accountability.
10. We evaluate our social, environmental, and economic impacts through a sustainability-oriented perspective and actively work to extend this awareness and responsibility throughout all our stakeholders and business relationships.
11. We diversify and strengthen our contribution to society through social responsibility initiatives and projects designed to create positive long-term impact for the communities in which we operate.

Through these commitments, we aim to build a corporate culture based on innovation, transparency, sustainability, continuous development, and strong stakeholder relationships, while contributing positively to both the hospitality industry and society as a whole.